Minnetonka Farmers Market

Adventures of a Pop-up Library

Presented by Alicia Peterson, Dana Bjerke, and Joyce Linman



Oakes Park







we had a vision for a pop-up library





we mapped our path











- plan early, plan often
- meet with supervisor
- reach out and meet with community partners
- create service plan
- choose locations
- make schedule





- collection
- space for storing/packing
- time to organize
- time to plan
- early learning activities
- place to work
- schedule
- staff, volunteers, partners
- communication



























































"It's just like the Ridgedale Library!"









"The team has created an amazing gathering spot for guests and it is different every week. I have gotten so much positive, unsolicited feedback from guests and vendors about the booth and how much they appreciate your presence at the market."

> --Amy Weiss, Minnetonka Farmer's Market Manager



minneapolis
park & rec
pop-up
music library







































"I just want to read."
--Alex, age 9

















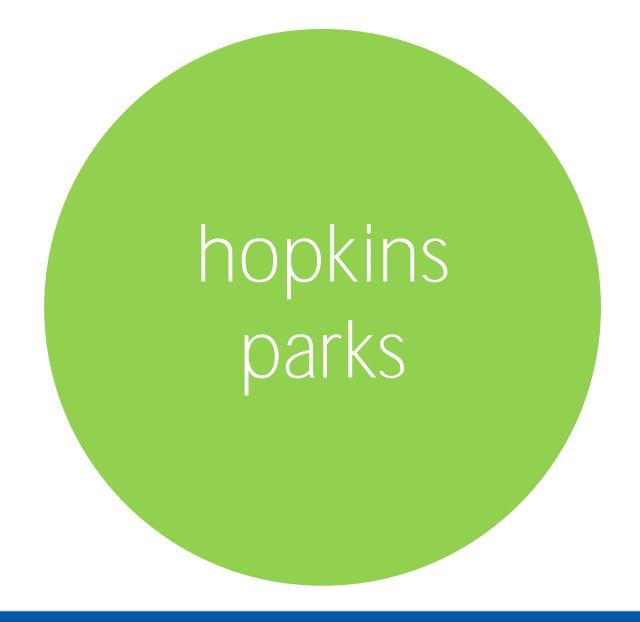
































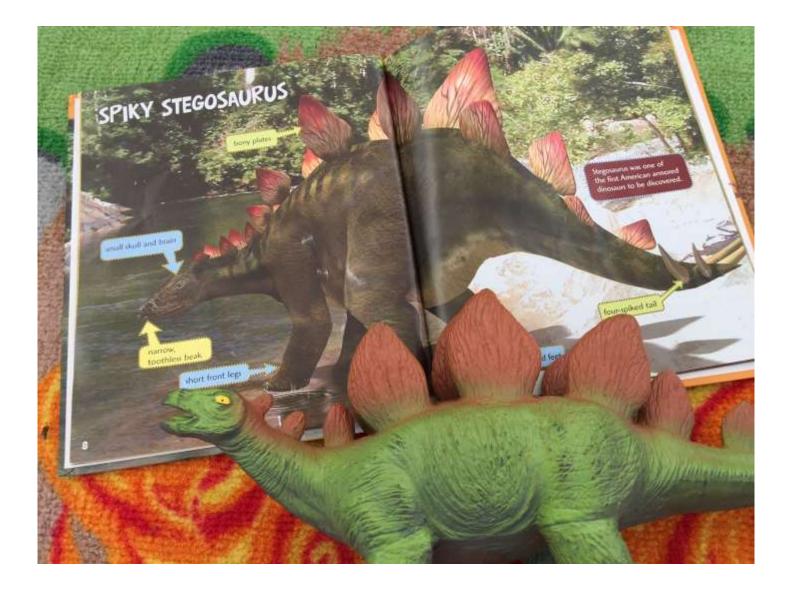


































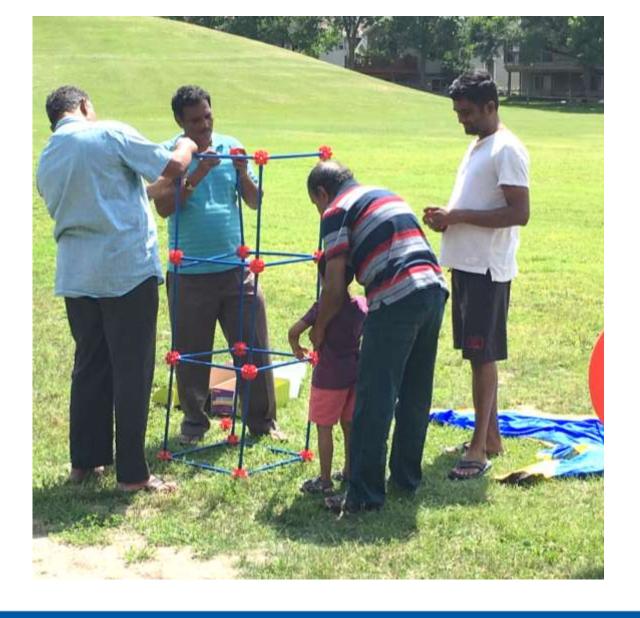
































"Will you be here again? This is great!"





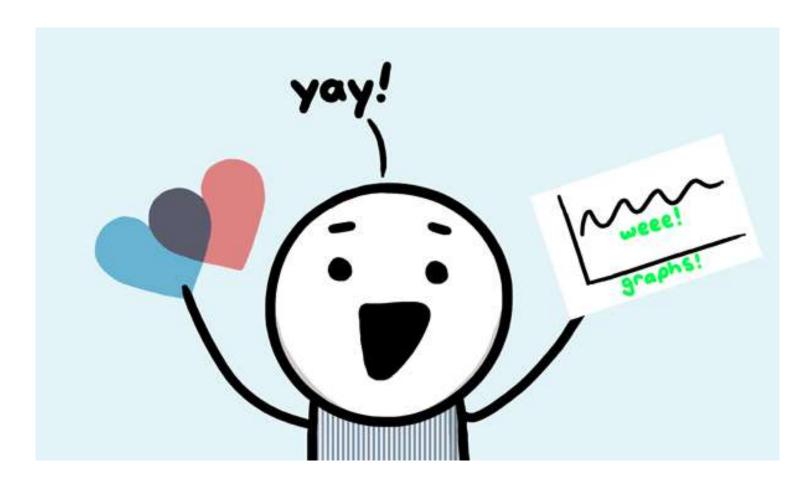








and now...some data



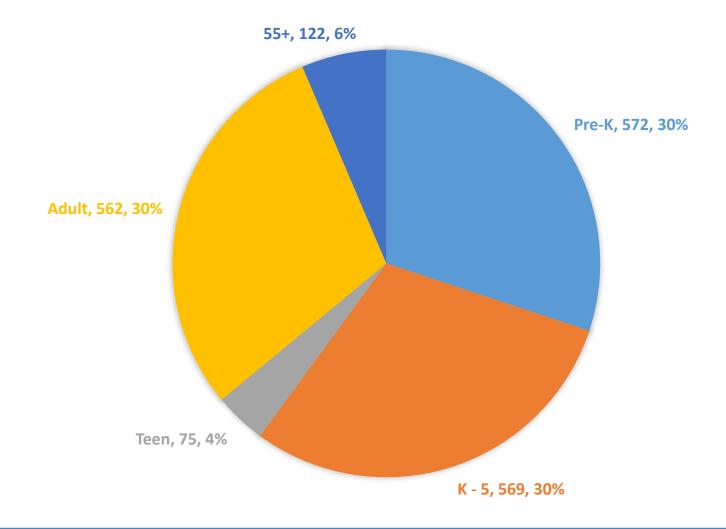


Summer Pop-up Libraries Record Sheet

Location:		Date:	
		Arrival time:	
		Open hours:	
		Departure:	
Staff & Volunteers (w/ hours):		Weather/Conditions:	
Included Elements (activities, check-out,	programming	: etc.):	
(,	F0	,,-	
Head Count (tally w/ hash marks)	Circ Counts		
Pre-K:	Items checked out:		
ric-K.			
K-5:			
K-5.	Name and a		
Teen:	New cards:		
reen.			
Adult:	Renewals:	Returns:	
Addit.			
Senior:			
Patron comments, questions, requests:	Observations	(Who, What, When, Why, etc.):	
(* by action items)			
by detroit terray			
Things To Do/Fix/Refill for next time:			



TOTAL ATTENDANCE BY AGE





a few grand totals for summer

including farmer's market, hopkins parks, summer schools, and music programs

pop-	
ups	27
open hours	75
new cards	87
returns	369
check outs	1,322
head count	2,476





Share Your Pop-up Experience!

PLACE A STICKER IN THE SPACE THAT IS TRUE FOR YOU.

Our family read the same amount as we would have without the Pop-up Library.

Our family read a little more often because of the Pop-up Library.

Our family read a lot more often because of the Pop-up Library.

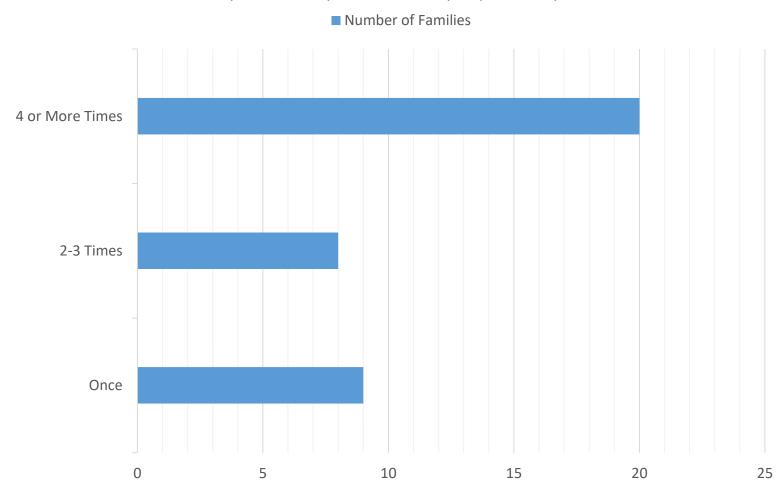
Our family read a lot more often because of the Pop-up Library.

Our family's feeling about libraries is more negative than before we visited the Pop-up Library. Our family's feeling about libraries is about the same as before we visited the Pop-up Library.

Our family's feeling about libraries is more positive or excited than before we visited the Pop-up Library.

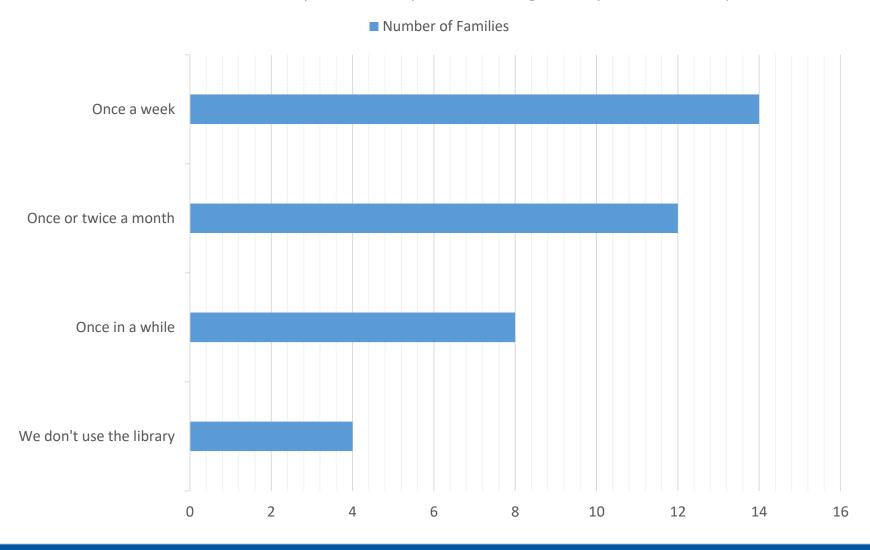


How often did your family visit the Pop-up Library this summer?

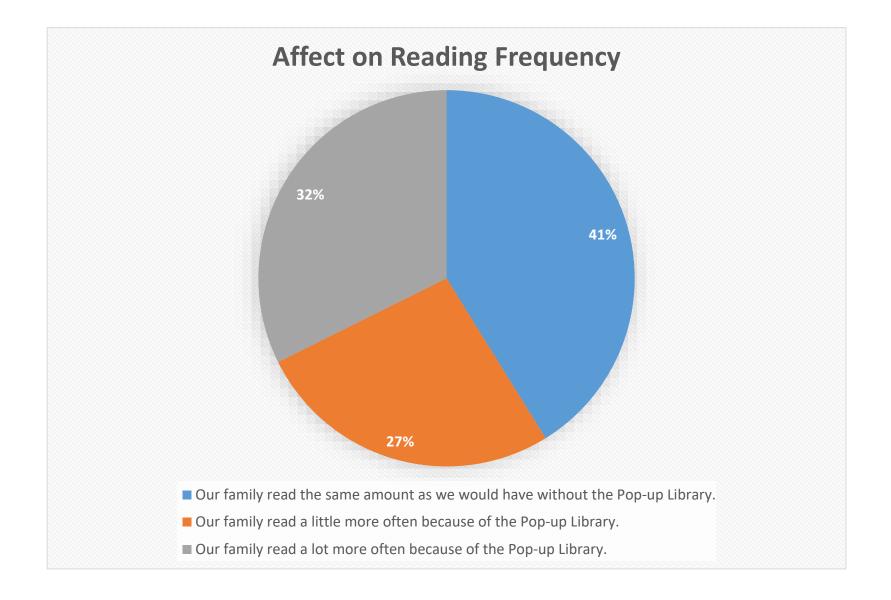




How often does your family visit a "regular" public library?



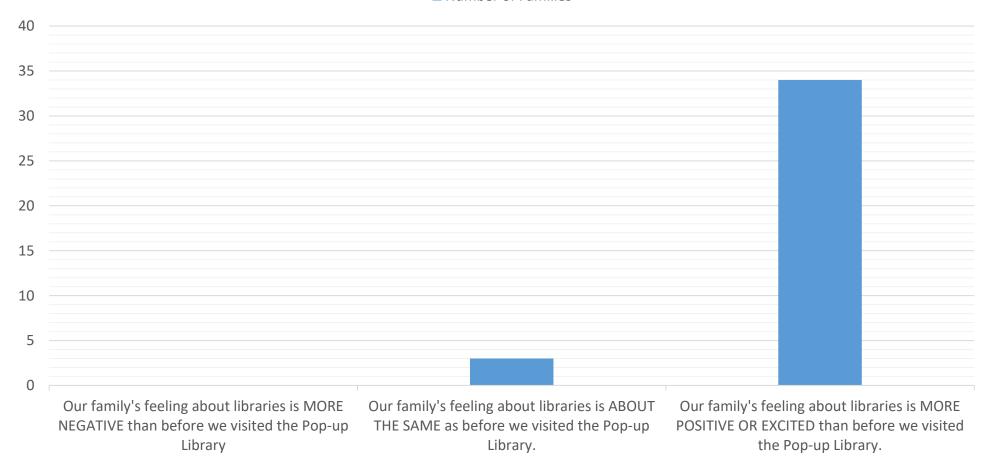






Perception of Libraries

■ Number of Families

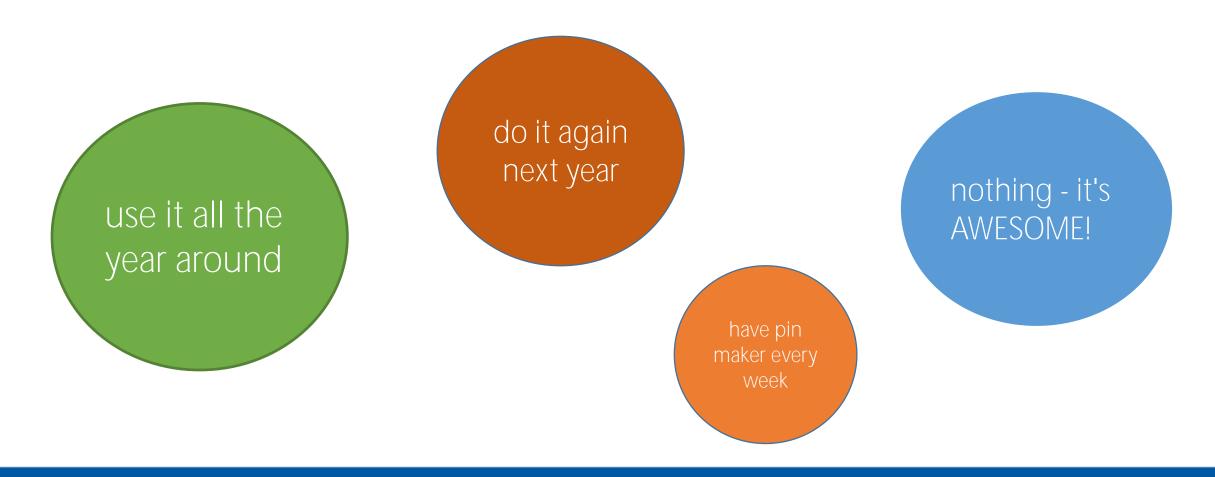




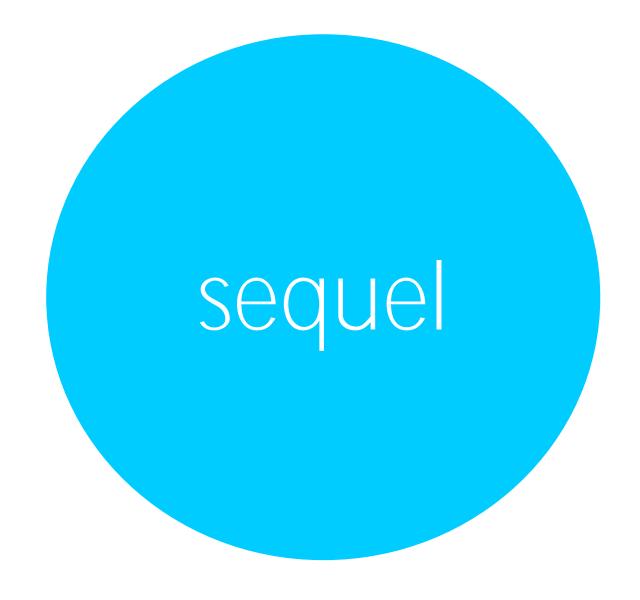




What can we do to make the Pop-up Library better?













Turkey Day Giveaway

- visited with around 50 people
- offered new cards, check outs, and early learning activities
- offered job assistance books and other books for adults
- opportunities for play for kids
- good conversations but a lot of fears about borrowing library materials
- follow up visit to the ICA food shelf—considered visits, storytime, collection



School Conferences

- visited with 156 kids and families
- issued library cards
- checked out 100+ items
- update patrons on Ridgedale Library progress
- meet new friends and visit with old friends





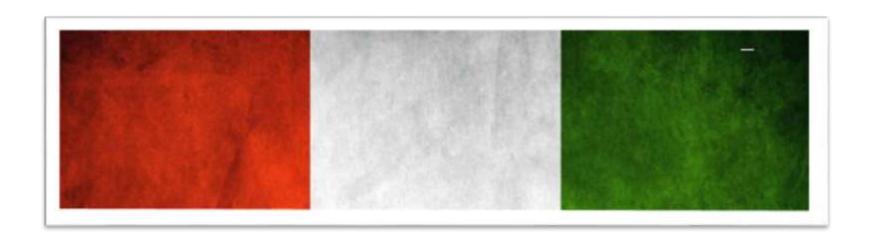












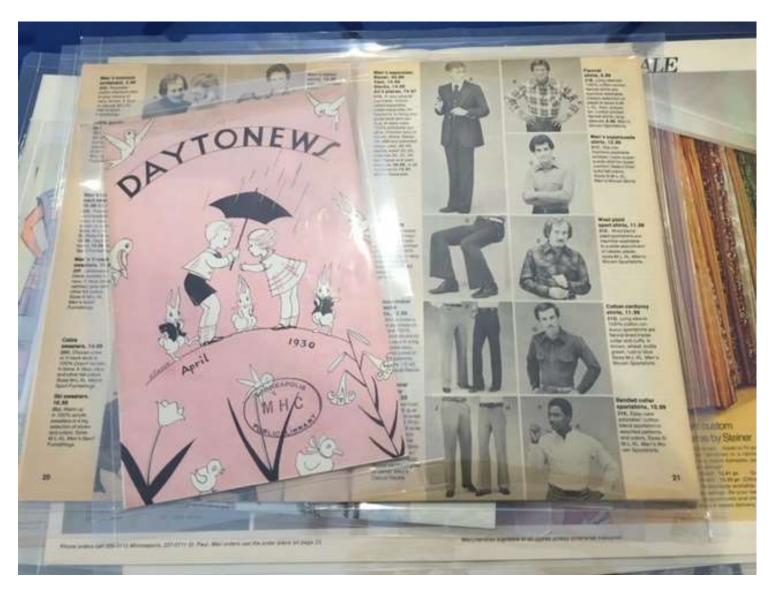
Let me tell you about Italy!		
		Italy
		2018
Hennepin County	Groveland Elementary World Culture Night	

















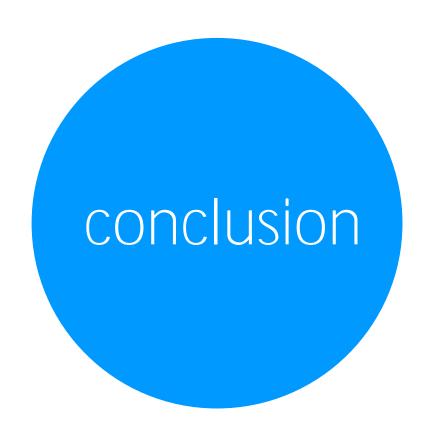






- planning/organizing
- resources
- communication
- flexibility
- desire
- outgoingness
- resilience and persistence





- physical design and process
- relationships
- summer learning
- fostered excitement & connection





