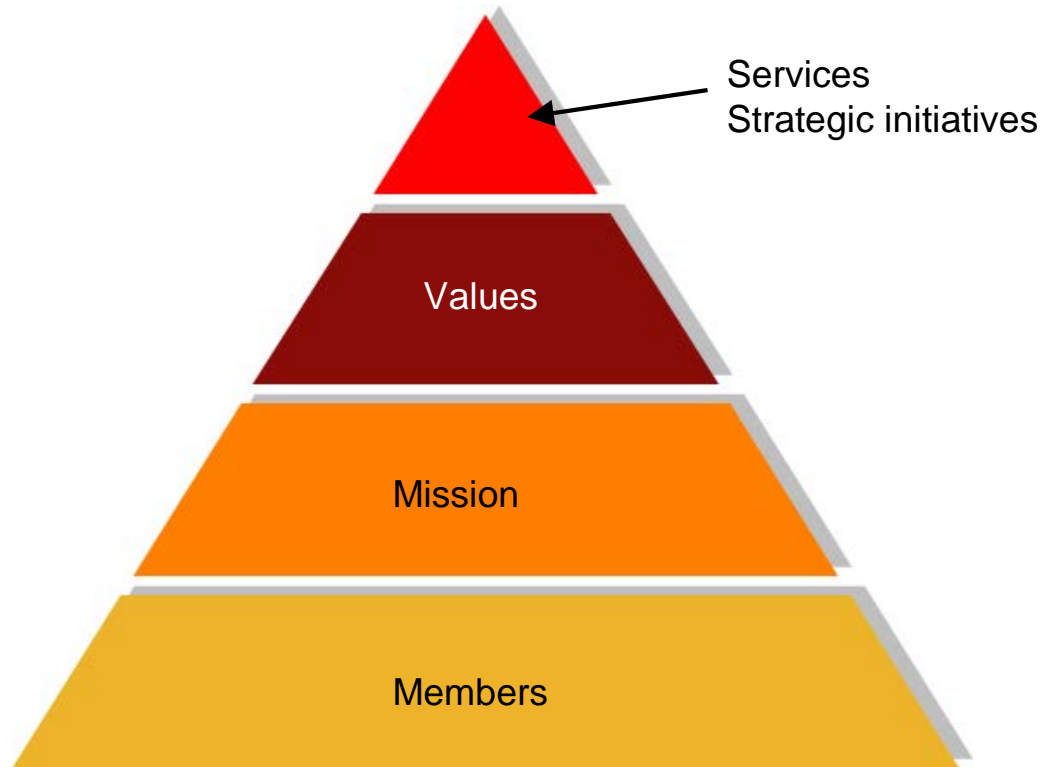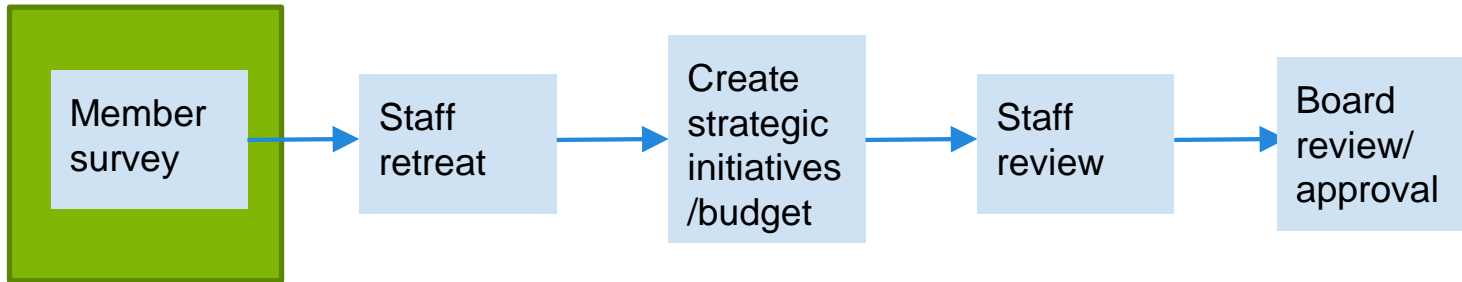# Much ado about everyone

engaging the community through interactive library planning

The elements of planning for WiLS

Annual process

Member survey → Staff retreat → Create strategic initiatives/budget → Staff review → Board review/approval

Quarterly process

Staff

- Service goal
- Learning goal
- Growth goal
- Adjust priorities

Projects/Services

- Progress review
- Consideration of value

Ongoing

- Board, committees, workgroups
- Learning visits
- Being "of the community"
- Staff checkins/meetings
- Project planning

Member Planning

Planning is a process, not an event
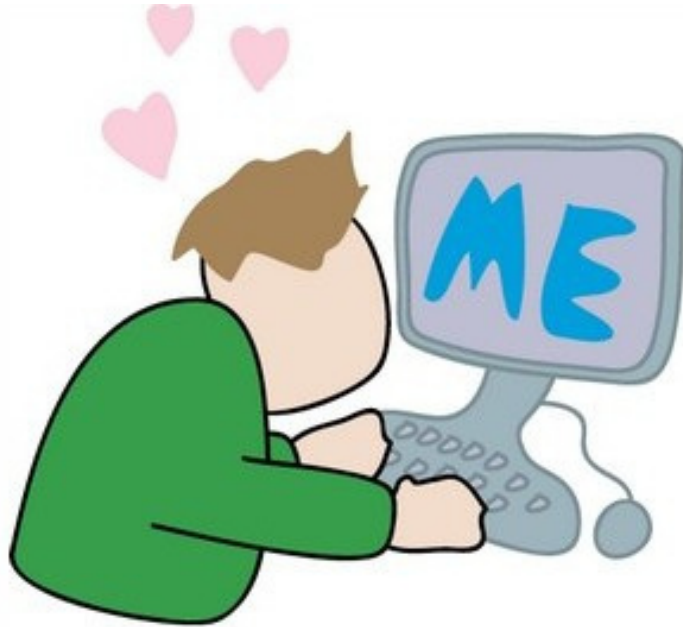
Foundational Planning

- Mission Statement
- Values
- Strategic Directions

Service Planning

- Service Goals
- Initiatives / Projects
- Activities
- Assessment
- Communication

Focus Groups vs. Community Conversation

Community Conversations

- What are the aspirations of the community

- What are the community's challenges?

- What conditions need to change in the community to overcome the challenges and reach the aspirations?

Resources

- ALA Libraries Transforming Communities

- The Lean Startup

- Stanford Design School – Design Thinking

Project Planning Template