



KEEPING FRESH IN A STALE JOB MARKET

Presented by Emily Savageau, Diane Kauppi, and Alison Stucke



KEEPING FRESH IN A STALE JOB MARKET

- Job Seeking Resources
- Networking
- Promoting Your Skills
- Professional Development Workshops/Webinars
- Discussion with audience

JOB SEEKING RESOURCES



JOB SEEKING RESOURCES

Hello Guest

INALJ

The I Need a Library Job jobs eResource center! A community of information professionals working together to help you find a job!

[Home](#) [About INALJ](#) [INALJ Jobs](#) [Success Stories](#) [Articles](#) [Annual Report 2012](#)

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Naomi House: Founder,
Publisher & Editor

Available for speaking engagements, panels & presentations. Email naomi.house@inalj.com for details

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not the jobs- those live above all the time but are not emailed

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Search Smarter: becoming an information detective using advanced job...

by Sarah Porter, Head Editor, INALJ California Search Smarter: becoming an information detective using...

Rebecca Crago ... Success Story

By Metadata Manager May 14, 2013

All Jobs for INALJ can be found here: <http://inalj.com/?p=1441>

Updated daily Naomi House's

<http://inalj.com/>

JOB SEEKING RESOURCES

INALJ

The I Need a Library Job jobs eResource center! A community of information professionals working together to help you find a job!

[Home](#) • [About INALJ](#) • [INALJ Jobs](#) • [Success Stories](#) • [Articles](#) • [Annual Report 2012](#) • [May 2013 Stats](#)

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NAOMI HOUSE:
FOUNDER,
PUBLISHER &
EDITOR

Available for speaking
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presentations. Email
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INALJ

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INALJ Jobs

by [Naomi House](#) • February 22, 2012

INALJ Jobs

The most extensive online resource for jobs for information professionals, librarians, knowledge managers and those in related fields (*I will be adding more Canadian editors soon and International pages soon*)


[USA](#) • [Canada](#) • [International](#) • [Post a Job](#)

USA

- [USA – Telework](#)
- [Alabama](#)
- [Alaska](#)
- [Arizona](#)
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State specific
web pages

JOB SEEKING RESOURCES

**Metronet**

serving libraries

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search

LibraryWire


Professional Issues

Resources

Authors & Illustrators
Continuing Ed
Scholarships
FAQs
Library Links
MetroBriefs
MN Job Pathfinder
MN Library JobLine
Minnesota Multitypes
Reports
WebJunction
Minnesota


Minnesota Libraries Jobline (last updated: 6/3/13)

Note: The Minnesota Libraries Jobline is a place to post jobs for librarians, information specialists and school media specialists in Minnesota and nearby states (and occasionally beyond). It is not a general jobs database. Posting is free of charge.



Jobs are typically added Monday through Thursday and will be listed according to when they were posted on this list - in descending order by date. The most recently added jobs are listed first.

Please use this form to add a new job listing.

 RSS

Position: Cataloging & Database Maintenance Internship
Hennepin County Library

Opening Date: 5/13/13
Closing Date: 7/5/13
Job Type: Internship
Location: Ridgedale Library, 12601 Ridgedale Drive, Minnetonka, Minnesota

The Position: The Cataloging Section at Hennepin County Library (HCL) provides centralized cataloging for the 41 HCL libraries. We use OCLC Connection and Library of Congress tools. We apply MARC, RDA, AACR2, LSCH and LCC standards in our cataloging. Our ILS is Horizon from the Siri/Dynex Company.

This unpaid internship is for the duration of one semester, September - December 2012, at

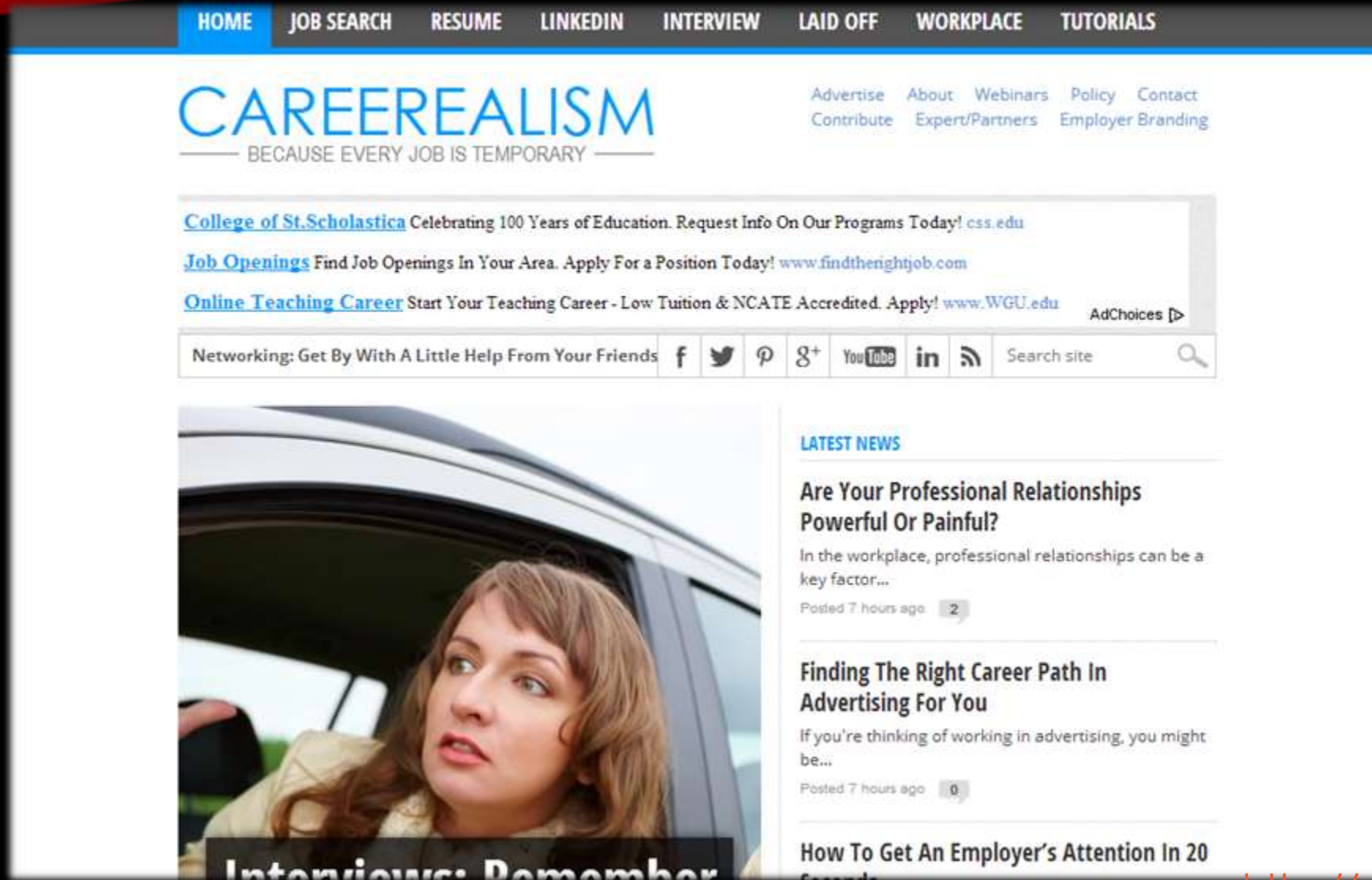
LIBRARY JOBS
MN Job Pathfinder
MN Library JobLine
Career Information

METRONET ACTIVITIES
MILI
Things On a Stick

LIBRARY LINKS
ELM Portal
MnLINK Gateway
MNLIBS.org
Quick Links

site design & hosting by
Factor of 4, LLC

JOB SEEKING RESOURCES



The screenshot shows the CareerRealism website. At the top is a navigation bar with links: HOME, JOB SEARCH, RESUME, LINKEDIN, INTERVIEW, LAID OFF, WORKPLACE, and TUTORIALS. Below this is the site's logo, 'CAREERREALISM', with the tagline 'BECAUSE EVERY JOB IS TEMPORARY'. To the right of the logo are links for Advertise, About, Webinars, Policy, Contact, Contribute, Expert/Partners, and Employer Branding. Below the logo is a section with three featured links: 'College of St. Scholastica' (Celebrating 100 Years of Education. Request Info On Our Programs Today! css.edu), 'Job Openings' (Find Job Openings In Your Area. Apply For a Position Today! www.findtheghtjob.com), and 'Online Teaching Career' (Start Your Teaching Career - Low Tuition & NCATE Accredited. Apply! www.WGU.edu). Below these links is a social media bar with icons for Facebook, Twitter, Pinterest, Google+, YouTube, LinkedIn, and RSS, along with a search bar. The main content area features a large image of a woman looking out of a car window. To the right of the image is a 'LATEST NEWS' section with three articles: 'Are Your Professional Relationships Powerful Or Painful?' (In the workplace, professional relationships can be a key factor... Posted 7 hours ago 2), 'Finding The Right Career Path In Advertising For You' (If you're thinking of working in advertising, you might be... Posted 7 hours ago 0), and 'How To Get An Employer's Attention In 20 Seconds'.

HOME JOB SEARCH RESUME LINKEDIN INTERVIEW LAID OFF WORKPLACE TUTORIALS

CAREERREALISM
— BECAUSE EVERY JOB IS TEMPORARY —

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Contribute Expert/Partners Employer Branding

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[Job Openings](#) Find Job Openings In Your Area. Apply For a Position Today! www.findtheghtjob.com
[Online Teaching Career](#) Start Your Teaching Career - Low Tuition & NCATE Accredited. Apply! www.WGU.edu AdChoices [D]

Networking: Get By With A Little Help From Your Friends f t p g+ YouTube in RSS Search site

LATEST NEWS

Are Your Professional Relationships Powerful Or Painful?
In the workplace, professional relationships can be a key factor...
Posted 7 hours ago 2

Finding The Right Career Path In Advertising For You
If you're thinking of working in advertising, you might be...
Posted 7 hours ago 0

How To Get An Employer's Attention In 20 Seconds

Interviews: Remember

Careerealism:
Advice for job seekers

<http://www.careerealism.com/>

JOB SEEKING RESOURCES



<http://www.libgig.com/>



<http://www.lisjobs.com/>

JOB SEEKING RESOURCES

Job Search Tips

- Don't apply for every job
- Search committees
- Apply for what you actually have a chance for
- Focus your search
- Conflicting advice
- Have a plan, be organized
- Strengths and weaknesses

JOB SEEKING RESOURCES

Cover Letter Tips

- Read it again and check spelling
- Have correct address
- Keep a basic CL on file
- Relocating
- Sell yourself
- Pay attention
- <http://opencoverletters.com>

JOB SEEKING RESOURCES

Open Cover Letters

Anonymous cover letters from hired librarians & archivists

[FAQ](#) [Submit your cover letter](#)

Access Services Librarian cover letter

Posted: February 1, 2013 | **Author:** [Open Cover Letters](#) | **Filed under:** [Academic](#) | **Tags:** [access services](#), [circulation](#), [social media](#) | [1 Comment »](#)

Dear Ms. [REDACTED]

I am writing in regards to the Access Services Librarian position that you are currently advertising on the HigherEdJobs.com website. This is a position in which I am highly interested, and I feel that I am a strong candidate based upon my education and my experience in providing access services to academic library patrons.

The educational requirements of the Access Services Librarian position closely align to my scholastic background. I received my ALA-accredited MLIS degree through the University of [REDACTED] in August 20[REDACTED]. In addition to my MLIS, I hold both an undergraduate and a graduate degree in history from [REDACTED] and a graduate degree in popular culture studies from [REDACTED]. While at [REDACTED] I taught a survey course in popular culture for three semesters. I also used current and emerging technologies to develop instructional and informational content for my library science degree, including a LibGuide, a personal webpage, and a video training module for Google Reader.

Similarly, my work in academic libraries has prepared me for the responsibilities that the Access Services Librarian position will entail. I was an assistant for two different special collections libraries while at [REDACTED] and [REDACTED] totaling over a year of experience. For the last four-plus years, I have been an evening

Contact Me

Questions? Concerns? Email me at steve@opencoverletters.com

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Twitter Updates

RT @chealsye: GREAT IDEA: DIY joblist.
#diylib

1 month ago

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Open Cover Letters

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JOB SEEKING RESOURCES

Interview Tips

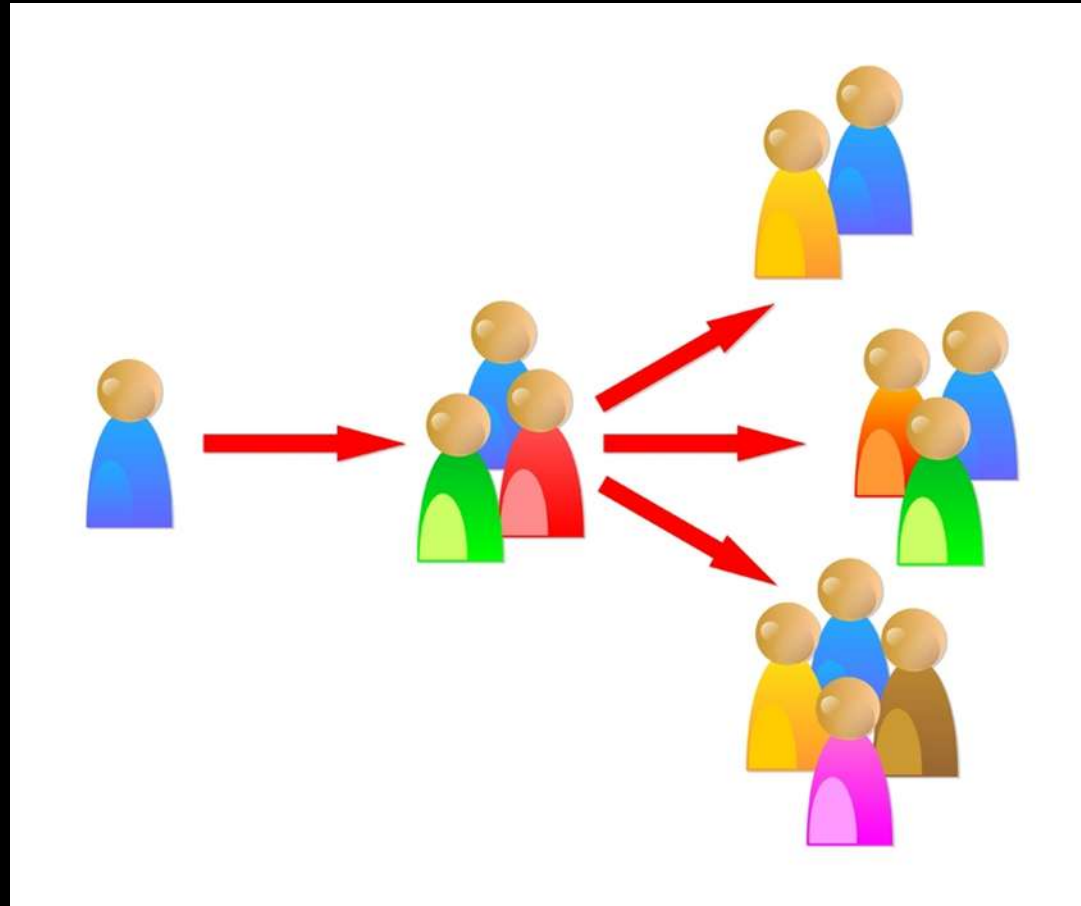
- Research the company
- Have questions ready to ask
- Dress professionally
- Phone and Skype interviews
- Thank you letters

NETWORKING



NETWORKING

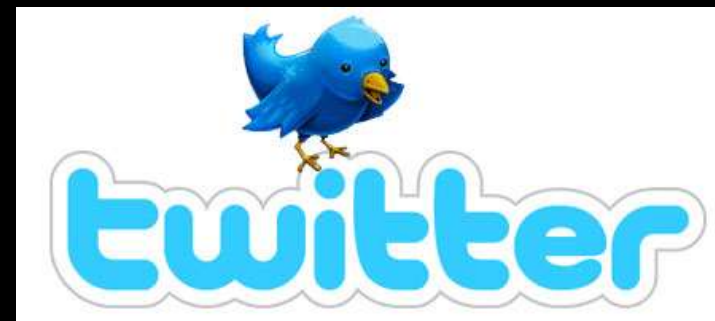
- Involvement
- Key
- Referral
- Potential
- Expand



NETWORKING



NETWORKING





NETWORKING

“Networking is about helping other people as much as it is about getting people to help you. A reputation as a helpful networker goes a long way. The more you can help others with job leads and career advice, the more willing people will be to help you in return.”

Build Your Network | ISEEK. (n.d.). *ISEEK | Minnesota's career, education, and job resource*. Retrieved June 14, 2012, from <http://www.iseek.org/jobs/network.html>

PROMOTING YOUR SKILLS ONLINE





PROMOTING YOUR SKILLS ONLINE

- The ePortfolio spotlights
 - Salaried and volunteer experience
 - Projects, activities, results
 - Transferable skills
 - Conference activity
 - Publications
 - Talents, specialties, expertise

Promoting Your Skills Online

EFOLIOMN: FOR STUDENTS, EDUCATORS AND PROFESSIONALS IN MINNESOTA

Emily Savageau

Master of Library and Information Science Graduate



[Home](#) [Personal Info](#) [Employment](#) [Education](#) [Volunteer Work](#)

Welcome!



My name is Emily Savageau and I graduated from the University of Wisconsin-Milwaukee last year with a Master of Library and Information Science. I am looking for employment but for the time being I am volunteering at the Two Harbors Public Library and the Duluth Public Library. Thank you for taking the time to look at my e-folio. Please let me know if you have any questions.

Thank you,
Emily Savageau

eFolioMinnesota™

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WELCOME!

GETTING STARTED

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Resources

Online Support

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Welcome New eFolio Users!

Home Personal Info Education Coursework Photo Gallery Web Links

1. Help

Welcome to eFolioMinnesota(tm), a Web-based portfolio designed to help you create a living showcase of your education, career, and personal achievements.

All Minnesota residents, including students and educators affiliated with Minnesota schools and people working in the state of Minnesota, can use eFolioMinnesota to reach their career and education goals.

eFolioMinnesota is a free resource for Minnesota residents, students, and workers provided by the Minnesota State Colleges and University system.

eFolio software is now available to institutions and organizations outside of Minnesota. To learn more about licensing options visit [eFolioWorld](#)

Promoting Your Skills Online

Alison Stucke

CURRICULUM VITAE

PUBLICATIONS AND PROJECTS

CONTACT

Professional Work Experience

Learning Resources Center Technician 2011 - Present
WITC-Superior

- * Install, maintain, and troubleshoot classroom instructional technologies.
- * Provide reference and library instruction services to students, faculty, and staff.
- * Design and teach information literacy, resource discovery, and APA formatting instructional sessions in a variety of subject areas.
- * Select and catalog library collection materials.

Course Designer/Instructor 2005 - 2012
Duluth Business University

**Courses: Business Writing I & II, Expository Writing, College Composition,
Introduction to Literature (including online and land-based classes)**

- * Design and teach online and land-based courses for two-year and four-year degree students.
- * Incorporate and teach information literacy instructional sessions within classes.
- * Write promotional and informational text for the University's web site and for area newspapers.

Writer 1997- Present
The Woman Today Magazine

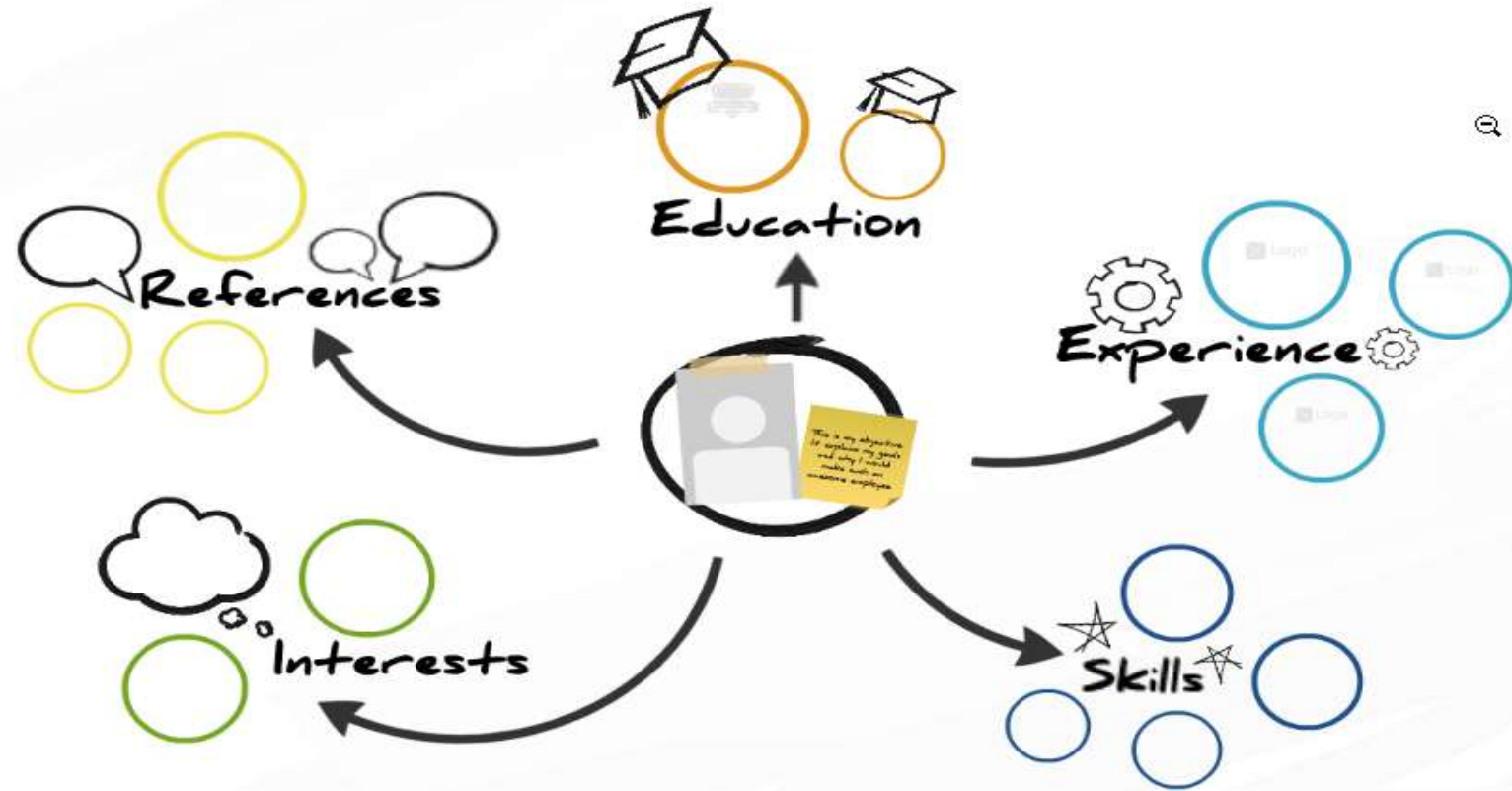
- * Write informational and promotional articles on local businesses, organizations, volunteers, service organizations, professional associations, and community activities and events. Articles appear both



WEEBLY.COM

Personal website

The Resume of John D. Doe



415.867.5309

johndoe@gmail.com

City, State



The Professional Life of
Jonathon Doe

I'm a skilled and dedicated employee with several years of experience in professional environments

Telephone · Email Address · City, State

Capture



SNIPPING TOOL
(Standard in Vista,
Windows 7)



Prt Scr
Standard on most
every keyboard

PROMOTING YOUR SKILLS ONLINE

Capture

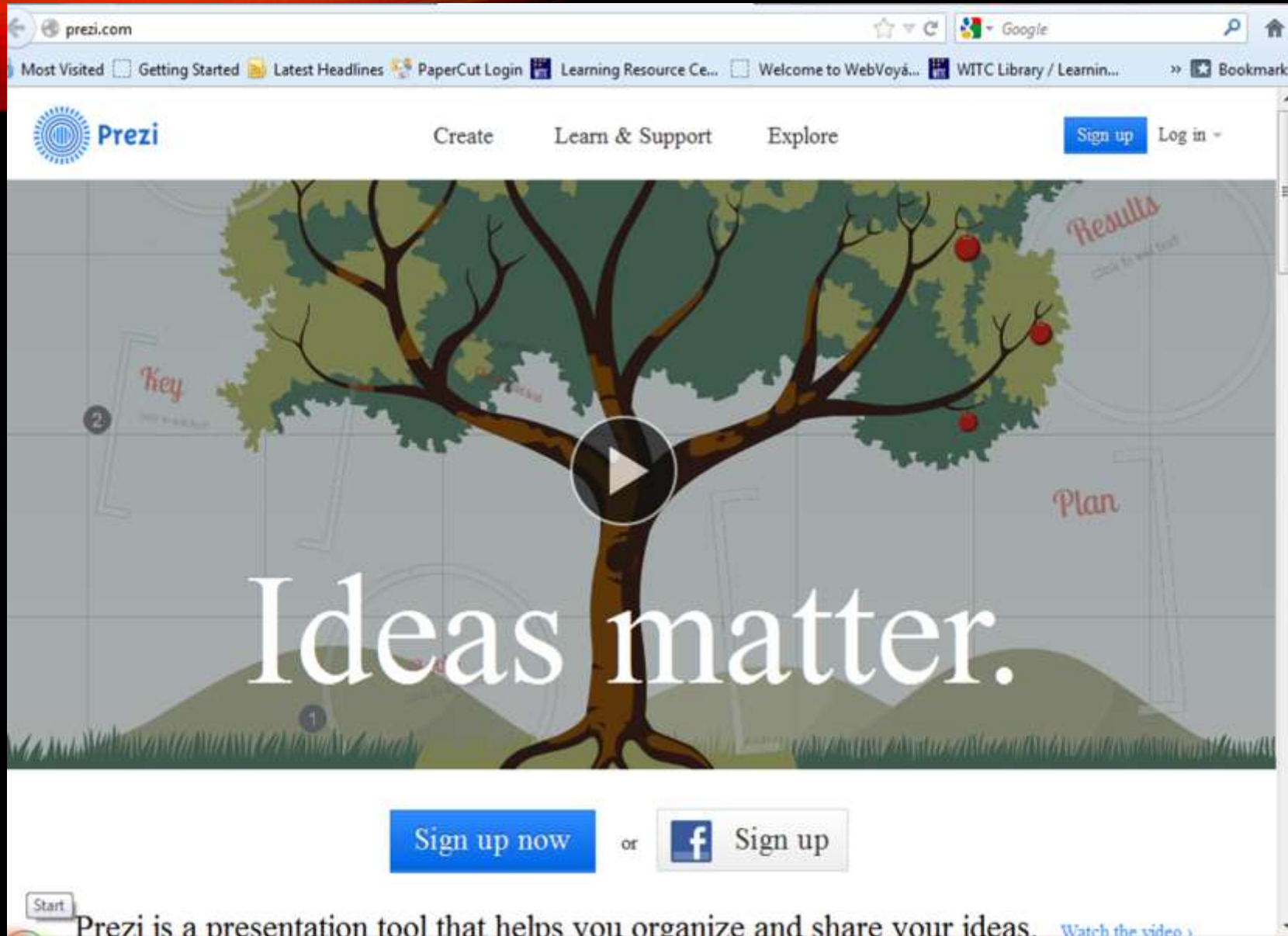


+ Shift + 4

Mac OSX Short Cut

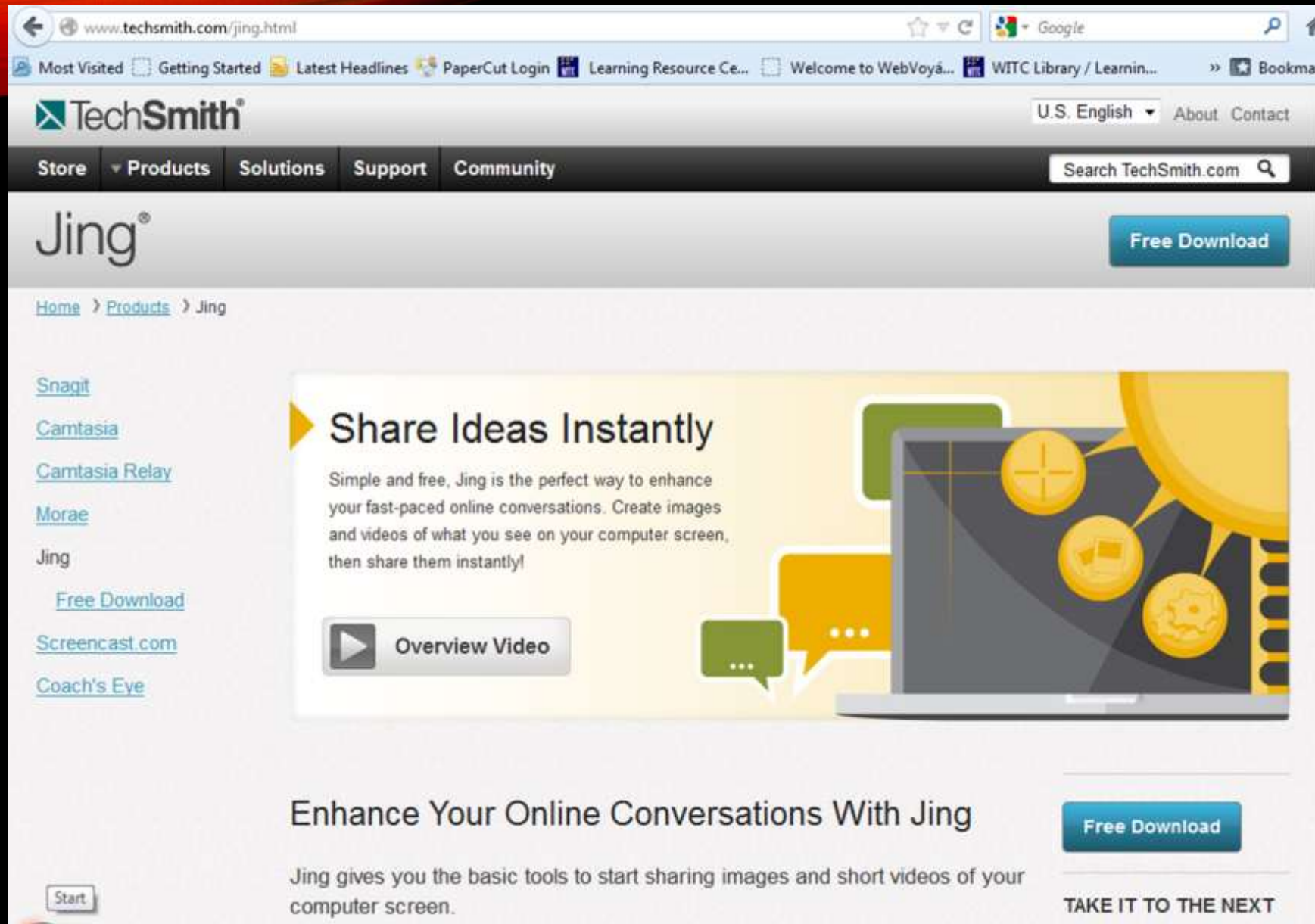
Slide thanks to Design via Librarian: Adam Brisk's House of Design

PROMOTING YOUR SKILLS ONLINE



Prezi

PROMOTING YOUR SKILLS ONLINE



The screenshot shows the TechSmith Jing website. The browser address bar displays 'www.techsmith.com/jing.html'. The TechSmith logo is in the top left, and navigation links for 'Store', 'Products', 'Solutions', 'Support', and 'Community' are in a dark bar. A search bar is on the right. The main heading 'Jing' is followed by a 'Free Download' button. A sidebar on the left lists links: 'Home', 'Products', 'Jing', 'Snagit', 'Camtasia', 'Camtasia Relay', 'Morae', 'Jing', 'Free Download', 'Screencast.com', and 'Coach's Eye'. The main content area features a large graphic with a laptop and speech bubbles, titled 'Share Ideas Instantly'. The text describes Jing as a simple and free tool for enhancing online conversations by creating and sharing images and videos of the computer screen. An 'Overview Video' button is present. At the bottom, a section titled 'Enhance Your Online Conversations With Jing' includes a 'Free Download' button and the text 'TAKE IT TO THE NEXT'.

www.techsmith.com/jing.html

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Jing®

Free Download

Home > Products > Jing

Snagit

Camtasia

Camtasia Relay

Morae

Jing

Free Download

Screencast.com

Coach's Eye

Share Ideas Instantly

Simple and free, Jing is the perfect way to enhance your fast-paced online conversations. Create images and videos of what you see on your computer screen, then share them instantly!

Overview Video

Enhance Your Online Conversations With Jing

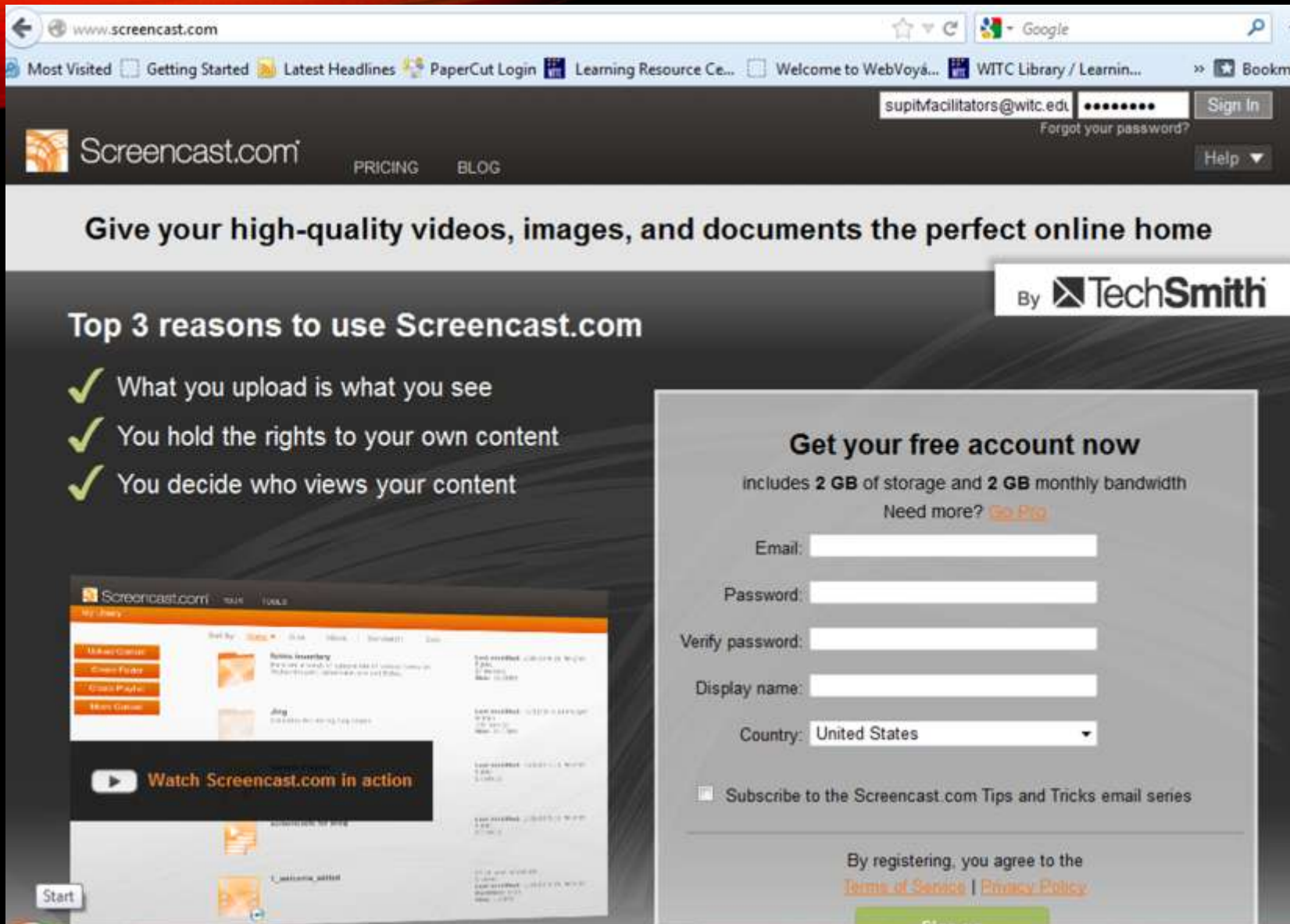
Jing gives you the basic tools to start sharing images and short videos of your computer screen.

Free Download

TAKE IT TO THE NEXT

JING

PROMOTING YOUR SKILLS ONLINE



The screenshot shows the Screencast.com website. The browser address bar displays 'www.screencast.com'. The page header includes the Screencast.com logo, navigation links for 'PRICING' and 'BLOG', and a login section with the email 'supitfacilitators@witc.edu' and a 'Sign In' button. Below the header, a banner reads 'Give your high-quality videos, images, and documents the perfect online home' with the 'By TechSmith' logo. The main content area features 'Top 3 reasons to use Screencast.com' with three bullet points: 'What you upload is what you see', 'You hold the rights to your own content', and 'You decide who views your content'. To the right is a 'Get your free account now' sign-up form. At the bottom left, there is a 'Start' button and a preview of the user interface.

www.screencast.com

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Give your high-quality videos, images, and documents the perfect online home

By TechSmith

Top 3 reasons to use Screencast.com

- ✓ What you upload is what you see
- ✓ You hold the rights to your own content
- ✓ You decide who views your content

Get your free account now
includes 2 GB of storage and 2 GB monthly bandwidth
Need more? [Go Pro](#)

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Screencast

TIPS TO IMPROVE YOUR ONLINE PRESENCE

(from Ellyssa Kroski at <http://oedb.org/ilibrarian/17-tips-to-improve-your-online-presence/>)

- Profile Tips --

- Use One Image
- Create One Bio
- Cross-Link Profiles
- Use Good Judgment

TIPS TO IMPROVE YOUR ONLINE PRESENCE

- Use Privacy Settings
- Look for New Friends
- Join Groups
- Get the Vanity URL

TIPS TO IMPROVE YOUR ONLINE PRESENCE

- Status Update Tips –

- Professional Development Activities
- Links to Presentations/Videos/Articles/Papers
- Travel Photos

TIPS TO IMPROVE YOUR ONLINE PRESENCE

- Show Your Personality!
- Shout-Outs
- Re-purpose Your Content

PROFESSIONAL DEVELOPMENT WORKSHOPS/WEBINARS



Professional Development Workshops/Webinars

LIBRARY SPARKS

Winnefox Library System

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Ideas to Make Your Library Shine

Sharing ideas from around the system & around the country, on programming, fundraising, grants, free stuff, and more. Brought to you by the [Winnefox Library System](#).

Increase Circulation of Audiobooks: Build a Bridge From Print

Posted on April 30th, 2013 Joy No comments

In [Marketing Strategies Help Vitalize Audiobook Collections](#), Raya Kuzyk offers great marketing strategies you can use at your library to improve circulation and visibility of audiobooks.

(It doesn't hurt that [June is Audiobook Month](#), and [winners of the 2013 Audie Awards](#) will be announced May 30th.)

Try these top tips for cross-promoting audio with other formats:

- **stickers** could be put onto print books to advertise **companion audio editions**, as well as onto **DVD** packaging in the case of **movie/book/audio tie-ins**
- For certain of its **children's titles**, MPL displays **audiobook editions alongside the print**. The measure has noticeably enticed young readers — “especially those [with] reading difficulties” — to **check out both versions**. Says MPL's Stirling, “They seem to like the idea of being able to **listen while following along with the book**.” Indeed, there



Horton Hears an Audiobook from the Get Caught Listening campaign

Categories

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- [fundraising](#)
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Professional Development Workshops/Webinars

Library Juice Academy

Online professional development for librarians

[HTTP://LIBRARYJUICEACADEMY.COM](http://libraryjuiceacademy.com)


[illegible]

<http://blog.commart.wisc.edu/wp-content/uploads/2013/03/MOOCbetterwordbubble.png>

PROFESSIONAL DEVELOPMENT WORKSHOPS/WEBINARS

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Metadata: Organizing and Discovering Information

Jeffrey Pomerantz

Metadata is an unsung hero of the modern world, the plumbing that makes the information age possible. This course describes how Metadata is used as an information tool for the Web, for databases, and for the software and computing applications around us.

Workload: 4-6 hours/week

Sessions:

September 2013 (8 weeks long) [Sign Up](#)

Future sessions [Add to Watchlist](#)

159

42

257

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About the Course

If you use nearly any digital technology, you make use of metadata. Use an ATM today? You interacted with metadata about your account. Searched for songs in iTunes or Spotify? You used metadata about those songs. We use and even create metadata constantly, but we rarely realize it. Metadata -- or data about data -- describes real and digital objects, so that those objects may be organized now and found later.

Metadata is a tool that enables the information age functions performed by humans as well as those performed by computers. Metadata is important to many fields, particularly Computer Science; but this course is not purely a Computer Science course. This course approaches Metadata from the perspective of Information Science, which is a broad interdisciplinary field that studies how people create and

About the Instructor



Jeffrey Pomerantz
The University of North Carolina at Chapel Hill

PROFESSIONAL DEVELOPMENT WORKSHOPS/WEBINARS



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A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION

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How to develop a LLAMA webinar

Mentoring Program

Awards and Grants

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How to Support LLAMA

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LLAMA webinars

Upcoming LLAMA webinars:

"Leading and Communicating Change"

Monday, May 20, 2013

1:30 - 3:00 p.m. (Central time)

Presenter: Elliott Shore, Executive Director, Association of Research Libraries (ARL)

Description: Elliott Shore is a nationally-recognized figure with many years of experience as a library administrator, author, and speaker. He will discuss change management with a focus on leadership and communication.

Participants will learn:

- How to identify types of organizational changes in the workplace
- The significance of models of change management
- When to utilize the models to lead change
- How to determine the skills necessary for effectively managing change

Fees:

<http://www.ala.org/llama/llama-webinars-0>

PROFESSIONAL DEVELOPMENT WORKSHOPS/WEBINARS



<http://www.ala.org/onlinelearning/>

<http://americanlibrarieslive.org>



alisonstucke@gmail.com

dianekauppi@gmail.com

ecsavageau@googlemail.com